



YMCA STRONG KIDS CAMPAIGN

Children are our most valuable resource. Along with the basic needs of food, education and shelter, they also need to be loved, guided and supported in their transition to adulthood. The YMCA

believes that every child, regardless of his or her family's financial situation, deserves the experience of YMCA programs and services. Through YMCA programs, families have opportunities to connect and grow together. Whether a child spends every day with us or just a few weeks in the summer, the YMCA is an experience that will stick with them forever.



A PLACE WHERE EVERYONE BELONGS

One of the most crucial roles a YMCA plays is that of being a safe place. At the Y, kids can be kids, play is encouraged, and everyone is welcome to take part. Under the guidance of trained staff and volunteers, children find a home away from home where they can grow in spirit, mind and body. And no child is turned away from the Y due to inability to pay.



YMCA MISSION

To develop and encourage the growth of all individuals in spirit mind and body in an atmosphere of mutual respect.



VALLEY-SHORE YMCA

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AQUADOME

36 Scotland Road
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To donate online:
www.vsymca.org

For more information contact:
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Y Kids are Strong Kids



Help us build strong kids

Give a Lifetime of Memories

Stories allow us to reminisce about who we are, where we have been and where we want to go. At the YMCA, thousands of stories are created each day. As we build healthy spirit, mind and body for all, stories are woven together with the threads of empowered families, children who value equality and integrity and communities where each person is appreciated for their unique gifts and abilities. Children write their first chapters, building a foundation of responsibility, leadership skills and caring through early childhood education, swim lessons, sports leagues and camp. Caring adults serve as mentors and guides for teens as they encounter phases of transition, testing and successfully navigating the gap between childhood and adulthood. Families journey through some of the most rewarding chapters, forging strong bonds as they have fun and establish a pattern of mutual respect and effective communication.

The 2009 Strong Kids Campaign unites volunteers, donors and participants in the opportunity to support children, families and communities to tell their story in a new way. This year's Strong Kids Campaign goal of \$200,000 will help today's children and youth become caring, responsible and resilient adults.

Please invest in the children in our community. Together we build a better community for all.



YMCA Programs - More Than Just Fun and Games

YMCA programs such as swim lessons, child care, camping, youth sports, and teen programs do more than just teach skills. They also teach youth to grow into responsible, caring adults. Our coaches and staff are positive role models for kids, helping them develop their own leadership capabilities and realize their potential. Of course, they'll be having so much fun, they won't realize they're learning life lessons at the same time! We encourage all children to grow in spirit, mind and body through participation at the YMCA.

Please Give

Through your donation to the YMCA Strong Kids Campaign, you will give more kids and families the opportunity to experience the life-changing power of the YMCA. Your support provides the funds for this program and membership assistance each year. Please consider a tax-deductible gift to the YMCA. We have many convenient ways for you to give.



LEVELS OF GIVING

Your gift helps children, families and communities grow stronger in spirit, mind and body.

\$5,000

Underwrites partial costs of the Fit Kids Learn to Swim program that will teach every first grader in the VSYMCA service area essential water safety skills and healthy lifestyle choices.

\$2,500

Provides family memberships for three deserving families who need to take time to play and build family health -- not just physically, but spiritually and emotionally.

\$1,000

Subsidizes a youth development program or an adaptive program for children with special needs for a whole year.

\$500

Subsidizes one month of afterschool care for an elementary school child, providing peace of mind for a working parent.

\$250

Provides two weeks of child care for a preschooler to learn more about respect and positive communication.

\$100

Enrolls a child in youth sports programs that will teach values of sportsmanship and healthy competition while learning how to play the game.